

# LES PRIX DE LA FONDATION

## *Rules for the 2017 edition*

### ARTICLE 1

#### **ORGANISATION**

The PSA Foundation, a company foundation governed by French act no. 85-571 of 23 July 1987 amended, registered office 7 Rue Henri Sainte-Claire Déville, 92500, Rueil-Malmaison, France (hereafter the “Foundation”), organises a competition entitled “Les Prix de la Fondation” pursuant to the terms, conditions and arrangements set forth hereafter. The purpose of Les Prix de la Fondation is to select and financially support mobility-themed projects run by charities and sponsored by a PSA Group employee.

The competition aims to provide funding to projects submitted by charities in which the sponsor is involved personally as a volunteer.

The prizes awarded by the Foundation are detailed in article 4.

### ARTICLE 2

#### **CRITERIA AND ARRANGEMENTS**

##### *2.1 – Entry criteria*

The competition is open exclusively to applicants meeting all of the following criteria:

- charities whose main activity meets the criteria set out in the financial rules, such that they are eligible to receive donations and capable of issuing tax receipts;
- charities whose project comes under one of the following categories:
  - Mobility and Inclusion
  - Mobility and Culture/Education
  - Mobility and Disability;
- charities whose project is sponsored by an employee of a PSA Group company in France or abroad (except for the panel members mentioned in article 3.4 below).

Entry into the competition is optional. Each charity may only submit one application.

##### *2.2 – Arrangements*

All entries must be made via the Foundation’s website at:

[www.fondation-psa.com](http://www.fondation-psa.com)

Applicants that meet the criteria set out in article 2.1 may enter by:

- visiting the Foundation’s website;
- completing and submitting the application documents mentioned in article 3.1 below, exclusively online through the Foundation’s website, and no later than the application closing date as stated in article 3.1;
- reading and accepting these rules by checking the box marked “I accept the rules”.

Any application that is incomplete, contains errors or is submitted after the closing date will be rejected. Any application from persons who do not meet the eligibility criteria will be rejected.

## ARTICLE 3

### **PROCEDURE AND PROJECT SELECTION**

The section below describes the competition procedure and explains how projects are selected.

#### *3.1 – Application window*

The application window opens on 09/05/2017 and closes on 10/13/2017.

During this phase of the process, applicants may submit their application documents online, via the Foundation website. The application consists of the following documentation:

- the application form, which must be completed by the charity's representative or sponsor, including the section reserved specifically for information about the sponsor;
- the attachments as stated in the form, and in particular documents providing information about the charity and its activities (articles of association, annual report, etc.);
- a portrait photo of the sponsor;
- photos showing project or charity activities;
- any other relevant documentation providing information about the project (leaflets, press releases, etc.).

Applications submitted after the closing date mentioned above will not be considered.  
Hard-copy applications will not be considered.

#### *3.2 – Examination by Foundation staff*

This phase will run until 11/13/2017.

During this phase, the Foundation draws up a shortlist of projects for submission to the Project Selection Committee.

Projects are shortlisted according to the following criteria:

- the charity's eligibility, based on the criteria set out in article 2.1;
- the sponsor's level of involvement;
- the extent to which the project aligns with one of the three categories mentioned in article 2.1;
- the strength of the project's ties to mobility;
- the project's social impact;
- the project's relevance.

The project's relevance and the sponsor's level of involvement will be given the greatest weighting in the decision-making process.

The Foundation will shortlist thirty (30) projects based on its assessment of the applications against these criteria. The Foundation's decision is final.

The thirty shortlisted projects will be submitted to a panel during the stage detailed in article 3.3 below.

#### *3.3 – Project Selection Committee – selection of 20 finalists and award of two “Grand Prix” top prizes (France and International)*

This phase will take place on 11/14/2017.

Les Prix de la Fondation Project Selection Committee will meet on this date to select twenty (20) finalists from the 30 shortlisted projects.

The committee will examine a summary of the project, along with the photos of the project and sponsor mentioned in article 3.1, for each of the thirty shortlisted projects.

The panel will consist of the following members:

- 2-3 sponsors of projects previously supported by the Foundation;
- 1-2 local delegate(s) of the Foundation;
- 1-2 PSA Group communication managers;
- the Foundation team.

At the end of this phase, twenty (20) projects will receive a prize as described in article 4.1 below.

The panel will select two (2) of the 20 finalists for an additional prize – the “Grand Prix France” and the “Grand Prix International”. These projects will receive the prize described in article 4.1 below. Decisions will be made by majority vote.

The Foundation will notify the charities behind the twenty (20) winning projects and the two (2) Grand Prix winners by telephone and by email after the Project Selection Committee meeting and no later than 20 November 2017, i.e. the date on which the projects are published online as described in article 3.3 below.

### *3.4 – Public vote*

This phase will run from 11/20/2017 until 12/01/2017.

The project summaries and photos for each of the 20 finalists will be published on the Foundation website for online voting.

The project that receives the most votes will be awarded the “Grand Prix du Public” prize as mentioned in article 4 below. Where the votes are tied, the Foundation will have the final say.

## **ARTICLE 4** **PRIZES**

The Foundation will make the following prizes available for the competition:

### *4.1 – Prizes awarded to charities*

Each of the twenty (20) finalists will receive a donation equal to the amount requested in the project application form, up to a maximum of €5,000 (five thousand euros).

Three (3) of these twenty (20) projects will receive the following additional prizes:

- the “Grand Prix France”, awarded by the panel;
- the “Grand Prix International”, awarded by the panel;
- the “Grand Prix du Public”, awarded by online voters.

The three “Grand Prix” winners will have their donation doubled, up to a maximum of €10,000 (ten thousand euros).

### *4.2 – Sponsorship agreement*

For each of the prizes mentioned in article 4.1, the charity will sign a sponsorship agreement outlining the framework of its partnership with the Foundation and the terms and conditions under which the funds will be disbursed.

## ARTICLE 5

### **AWARD CEREMONY**

A local ceremony may be held for each of the 20 selected projects.

The ceremony will take place at either the charity's premises or at the site at which the project's sponsor works, depending on the availability of premises, local delegates, sponsors and charity representatives.

## ARTICLE 6

### **USE OF SPONSOR AND CHARITY NAMES AND IMAGES – PERSONAL DATA**

#### *6.1 – Use of sponsor and charity names and images*

The selected sponsors and charities consent, free of charge, to the disclosure of their name and the publication of their image and photos on the Foundation's website, in the Foundation's communication materials, and in the local and national press.

#### *6.2 – Personal data*

Pursuant to the French Data Protection Act of 6 January 1978, amended by the act of 6 August 2004, applicants are hereby informed that:

- the Foundation will use the personal data they disclose in connection with this competition for the purpose of organising and managing the competition;
- they have the right, pursuant to the above-mentioned act, to amend or delete their personal data; this right may be exercised by writing to: PSA Foundation, 7 Rue Henri Sainte-Claire Déville, 92500, Rueil-Malmaison, France.

## ARTICLE 7

### **LIABILITY**

The Foundation reserves the right to curtail, extend, amend or cancel the competition in the event of a case of *force majeure* or where compelled to do so by events beyond its control. The Foundation cannot be held liable under such circumstances.

Similarly, the Foundation cannot be held liable in the event that applicants are unable to access and/or view its website.

The Foundation cannot be held liable in the event that it does not receive an applicant's information for reasons beyond its control (e.g. internet connection problems at the user's end for whatever reason, temporary server downtime for whatever reason, etc.) or where it receives such information in a format that cannot be read or processed (e.g. where the applicant uses incompatible hardware or software).

Therefore, the Foundation cannot be held liable, under any circumstances, for the following (non-exhaustive list):

- the transmission and/or receipt of any data and/or information via the internet;
- any internet problems affecting the operation and running of the competition;
- problems with receiving hardware or communication infrastructure;
- data loss;
- software problems;
- technical and hardware issues preventing or limiting an applicant's ability to take part in the competition.

ARTICLE 8

**MISCELLANEOUS PROVISIONS**

Applicants may only enter the competition on the condition that they accept these rules in their entirety and without reservations.

These rules are governed exclusively by French law.

This English version is a translation of the original French rules. In the event of any differences between this translated version and the original French version, only the original French has any legal value.