

PRESS RELEASE

Rueil-Malmaison, 7 June 2019

The PSA Foundation and the French Red Cross renew their partnership for the funding of social support schemes as part of the “Mobilities” programme

- **Since 2012, the PSA Foundation has funded 33 social support schemes designed to end exclusion for the most vulnerable people throughout France**
- **The PSA Foundation has supported the programme designed to build the network and train 98 volunteers in order to give them all the assistance they need to help implement the schemes**
- **The new partnership is intended to continue action already taken by creating assistance schemes in regions not yet covered**

“The PSA Foundation is immensely proud of this partnership and particularly the work done by French Red Cross volunteers to help the most vulnerable people, promote their inclusion and maintain their social ties. They are always full of new ideas about how to adapt the scheme to the problems facing each region or person. We recently inaugurated a new Mobility scheme in the Seine-Saint-Denis department, with a Parents and Children Area dedicated to young parents,” said Karine Hillaireau, Managing Director of the PSA Foundation.

Jean-Christophe Combe, Director-General of the French Red Cross, said: “As the number of people in situations of crisis, poverty and exclusion grows, the French Red Cross has a duty and a responsibility to adapt with courage and agility so as to continue responding to calls from all vulnerable people. Breaking the isolation and promoting the social inclusion of the people furthest away from support schemes is more than ever central to the Mobilities programme we have been carrying out since 2012 thanks to the help of the PSA Foundation, which is the founding partner. We are very proud to be renewing the partnership for a further two years.”

The PSA Foundation has made mobility the central focus of its work. For this reason, through this partnership, it supports not only the “[French Red Cross on Wheels](#)” initiative, which includes social transport vehicles, but also the development of [schemes to help volunteers](#) extend their work into more remote areas. More than 300 volunteers took part in the Mobility Day events. They are the key to the success of these schemes.

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About PSA Foundation: Solidarity mobility at the heart of our actions

PSA Corporate Foundation, created in June 2011, was born out of Groupe PSA's desire to actively contribute to the development of solidarity and inclusion around the central theme of mobility. It is a strong part of its social responsibility policy, expressed through support for innovative local initiatives and management of national partnerships. In eight years of activity, PSA Foundation has supported more than 500 projects led by associations, NGOs and general interest organisations. Media library: medialibrary.groupe-psa.com

About the French Red Cross

The French Red Cross has more than 60,000 volunteers and 17,500 employees who give their time, skills and expertise throughout the year, working in large cities, rural areas and suburbs across both mainland France and all of the country's overseas territories, as well as internationally. Whether specialised in first aid, involved in social and health-based outreach, or simply wanting to share their humanity, these men and women provide assistance and support to millions of people, driven by a commitment to achieving a powerful ideal.

In 2017, the French Red Cross provided assistance to more than 85,000 people in need, trained nearly 130,000 ordinary citizens in basic or advanced first-aid, welcomed and supported 1,200,000 individuals as part of social assistance programmes, helped 3,690,000 men and women internationally, and offered 25,000 students health and social training.

The French Red Cross is also the leading non-profit organisation in the health, social and medico-social field, with 563 centres and services nationwide.

Find out more: www.croix-rouge.fr/French-Red-Cross

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